# JAYSON MARGALUS CURRICULUM VITAE

Johnson Professor of Entrepreneurship and Leadership Director of the Connolly Center for Entrepreneurship Washington & Lee University

Founding Director, Spacelab Makerspace NFP Founding Partner, Margalus, LLC and Fourfold, LLC

### CONTACT

101 McLaughlin Street Lexington, VA 24450 +1 (815) 351-4578 jay@margalus.com jaymargalus.com

## I. EARNED DEGREES

M.S., Human-Computer Interaction, DePaul University, Chicago, 2021 with distinction B.S., Political Science, North Central College, Naperville, 2006

### II. CERTIFICATES

Product Design and Development, Cornell University, 2021 Making Makerspaces, Higher Education Consortium, 2018 Thinking and Learning in the Maker-Centered Classroom, Harvard University, 2017

## III. EMPLOYMENT

2023 – present Johnson Professor of Entrepreneurship and Leadership Director of the Connolly Center for Entrepreneurship

2024 - present

President and Lead Designer Fourfold, LLC

## 2015 - 2023

Professional Lecturer of Industrial Design (2019 – 2023)

Professional Lecturer of Game Design (2015 – 2023)

School of Design, Jarvis College of Computing and Digital Media

DePaul University

- Founding Faculty Director of Maker Innovation, Idea Realization Labs 1 & 2 (fabrication labs)
- Program Chair, Industrial Design

## 2013 - present

**Founding Director** 

Spacelab NFP, Lockport, IL (non-profit public makerspace)

### 2015

Demo Engineer (big data, programming, and design) MapR Technologies, San Jose, CA

## 2013 - 2015

Adjunct Faculty (game design, cinema)

School of Design, Jarvis College of Computing and Digital Media, DePaul University

## 2010 - 2015

President, Chief Designer

Lunar Giant Studios, Naperville, IL (independent video game developer)

## 2009 - 2015

President, Chief Programmer

Polymath Workshop, Mokena, IL (software and web developer)

## 2009 - 2013

Founding Vice President

Workshop 88, Glen Ellyn, IL (non-profit public makerspace)

### IV. SCHOLARLY ACCOMPLISHMENTS

### A. PRESENTATIONS

### 1. KEYNOTE PRESENTATIONS

Margalus, J. R. (2017, August). "Thinking through Makerspaces." CPS Googlepalooza + Techtalk. Walter Payton College Prep: Chicago Public Schools.

Margalus, J. R. (2017, September). "Systems Tinkering." Change MedEd. Chicago, IL: American Medical Association.

### 2. INVITED PRESENTATIONS

- Margalus, J. R., & Wildeman, R. (2021, June). "DePaul and Connectory Collaboration." Connectory Live. Zoom: Bosch.
- Margalus, J. R. (2020, April). "3D Printing PPE. Science from the Frontlines." Online: Chicago Council on Science and Technology.
- Margalus, J. R. (2017, October). "Systems Tinkering. Caterpillar Innovation Conference." Peoria: Caterpillar.
- Margalus, J. R. (2016, September). "The Importance of Making." Caterpillar Innovation Conference. Online: Caterpillar.
- Margalus, J. R., & Schmiesing, L. (2016, May). "Making and Designing for Physical Technology." Physics Colloquium. Lincoln Park Campus: DePaul Physics Department.
- Margalus, J. R. (2016, March). "Learn to Program." Loop Campus: ChickTech Chicago.
- Margalus, J. R. (2015, November). "Robotics Workshop." Loop Campus: ChickTech Chicago.
- Margalus, J. R. (2015, March). "How to Make a Makerspace." Illinois Institute for Rural Affairs Annual Conference. Peoria: Illinois Institute for Rural Affairs.
- Margalus, J. R., & Lankenau, R. (2013, September). "Games and Hacking." Software Freedom Day. Chicago, IL: FreeGeek Chicago.

## 3. CONFERENCE PRESENTATIONS

- Margalus, S, Margalus, J.R. (2024 December). "Maker Competencies: Self-Assessment in Makerspaces." Virginia Society for Technology in Education.
- Margalus, J.R. (2024 June). "From Game Design to Hardware Innovation: Design, Affordances, and Tinkering," Crowdsupply: Teardown 2024. Portland, OR.

Margalus, J. R. (2022, June). "Metaphysics and Making." NOMCON 2022. Online: Nation of Makers. Author: 1

- Margalus, J. R., Rehring, R., & Ristich, R. A. (2021, October). "Hacking the Thotcon 0xB Badge." Thotcon 0xB. Chicago.
- Margalus, J. R. (2021, July). "Open Skills Network Pilot Showcase." OSN Summit. Zoom: Open Skills Network.
- Margalus, J. R. (2020, May). "Developing a Distributed Fabrication Network." Global Maker Faire. Online: MAKE.
- Margalus, J. R. (2019, May). "Hacking the Thotcon 0xA Badge." Thotcon 0xA. Chicago, IL.
- Margalus, J. R. (2019). "Four Considerations for Educational Makerspaces." CPS Techtalk.
- Margalus, J. R. (2019). "Bits to Atoms." Alumni University. DePaul Loop Campus.
- Margalus, J. R. (2018, October). "Making Makerspaces." Association of Science and Technology Centers Conference. Connecticut: ASTC.
- Margalus, J. R. (2018, October). "Systems Tinkering: Thinking Through Making." Teaching Commons. Chicago: DePaul University Teaching Commons.
- Margalus, J. R. (2018, May). "Creating Conference Badges." Teardown Conference. Portland: Crowd Supply.
- Margalus, J. R. (2018, May). "Making Conference Badges." Thotcon 0x9. Chicago: Thotcon NFP.
- Margalus, J. R., & Schmiesing, L. (2018, March). "Designing for Interaction Beyond the Screen: An Introduction to Physical Computing for Designers." Design Principles and Practices. Barcelona: AIGA.
- Margalus, J. R., Schweizer, R., Hale, M., & Groot, J. (2017, April). "You Can Make Games!" C2E2. Chicago, IL.
- Margalus, J. R. (2016, September). "Hacking the Dash Button." Milwaukee Maker Faire. Milwaukee, WI.
- Margalus, J. R. (2016, September). "Making a Makerspace." Milwaukee Maker Faire. Milwaukee, WI.
- Margalus, J. R., & Schmiesing, L. (2016, October). "You Can Touch This." AIGA Design Educators Conference. Bozeman, Montana.
- Margalus, J. R. (2016, April). "The Future of 3D Printing." Technology Week. Oak Lawn High School: Oak Lawn High School.
- Margalus, J. R. (2016, June). "Make a Game!" Indy Pop Con. Indianapolis, Indiana.

Margalus, J. R., & Emerick, M. (2015, September). "Fixing Chicago's Crime Data." O'Reilly Strata Hadoop World. New York, New York: O'Reilly.

- Margalus, J. R., Lankenau, R., Laskey, D., & Scheff, P. (2014, July). "Publish Your Indie Game." Midwest Game Developers Summit. Madison, WI.
- Margalus, J. R., Lankenau, R., Laskey, D., & Finseth, D. (2014, April). "Publish Your Indie Game." C2E2. Chicago, IL.
- Margalus, J. R., & Smith, A. (2014, June). "Hacking Games." Indy Pop Con. Indianapolis, Indiana.
- Margalus, J. R. (2013, April). "Chicago Makes Games!" C2E2. Chicago, IL. Margalus, J. R. (2012, June). "Making Your Indie Game." Chicago Tech Week. Chicago, IL.

# B. ACADEMIC JOURNALS AND OTHER WRITTEN PUBLICATIONS

- Matteson, N., Margalus, J.R. (in review). " : Entanglement in the digital age." Technology and Deception (provisional title). Cambridge, Under review at MA: MIT Press.
- Choudhury, D., Dolezal, J., Dyer, E., Kochanny, S., Ramesh, S., Howard, F.M., Margalus, J.R., Schroeder, A., Schulte, J., Garassino, M.C., Kather, J.N., & Pearson, A.T. (2024). "Validating a low-cost, open-source, locally manufactured workstation and computational pipeline for automated histopathology evaluation using deep learning." The Lancet EBioMedicine.
- Choudhury, D., Dolezal, J., Dyer, E., Kochanny, S., Ramesh, S., Howard, F.M., Margalus, J.R., Schroeder, A., Schulte, J., Garassino, M.C., Kather, J.N., & Pearson, A.T. (2023). "Validating a low-cost, open-source, locally manufactured workstation and computational pipeline for automated histopathology evaluation using deep learning." bioRxiv.
- Margalus, J.R., & Wagner, L. (2018). "You Can Touch This." In: Frontiers: A Graphic Design Education Reader.
- Margalus, J.R. (2017, August). "6 Things We're Most Excited About at Chicago Southland Mini Maker Faire." *Make Magazine* https://makezine.com/article/workshop/6-things-were-most-excit ed-about-at-chicago-southland-mini-maker-faire/
- Margalus, J.R. (2016, November). "How Tinkering and "Problem Making" Are Shaking Up Higher Education." *Make Magazine*

- https://makezine.com/article/education/universities-problem-making/
- Margalus, J.R. (2016, August). "Trebuchets, Projection Mapping, and Near Space at Chicago Southland Mini Maker Faire." *Make Magazine* https://makezine.com/article/maker-news/trebuchets-projection-mapping-and-near-space-at-chicago-southland-mini-maker-fair e/
- Margalus, J.R. (2014, October). "How to Start a Makerspace in Small Town America." *Make Magazine* https://makezine.com/article/maker-news/how-to-start-a-makers pace-in-small-town-america-2/
- Margalus, J.R. (2014, September). "Drones, Augmented Reality, and Borg Bouquets at Mokena Mini Maker Faire." *Make Magazine* https://makezine.com/article/maker-news/drones-augmented-real ity-and-borg-bouquets-at-mokena-mini-maker-faire/
- Margalus, J.R. (2014, August). "Mokena Mini Maker Faire Call for Makers." *Make Magazine*https://makezine.com/article/maker-news/mokena-mini-maker-faire-call-for-makers/

## C. EXHIBITIONS OF ARTWORK AND PUBLISHED WORK

- Margalus, J. R. (2021). Thotcon 0xB Hacker Conference Game Badge. Thotcon Hacker Conference.
- Margalus, J. R. (2019). Thotcon 0xA Hacker Conference Game Badge. Thotcon Hacker Conference.
- Margalus, J. R., Ristich, R., & Newsome, T. (2018). Thotcon 0x9 Hacker Conference Game Badge. Thotcon Hacker Conference.
- Margalus, J. R., Schweizer, R., Newsome, T., Villablanca, M., Annin, R., Margalus, J. R., ... Annin, R. (2017). Project DASH, DePaul Student Showcase.
- Margalus, J. R., Matteson, N., Margalus, J. R., & Matteson, N. (2017). Thotcon 0x8 Hacker Conference Game Badge. Thotcon Hacker Conference.
- Margalus, J. R. (2016). Dash!
- Margalus, J. R., & Smith, A. I. (2014). Delve Deeper & Project Libity.
- Margalus, J. R. (2014). Big Data Outbreak.
- Margalus, J. R. (2013). Mega Ran: The Game.
- Margalus, J. R. (2013). Delve Deeper.

#### V. TEACHING

### A. COURSES TAUGHT

BUS 401 Directed Individual Study (Washington and Lee University), Fall 2024

BUS 198 Entrepreneurship Field Consulting Experience (Washington and Lee University), Fall 2024

BUS 308D, Makers' Workshop (Washington and Lee University), Fall 2024

BUS 399, Entrepreneurship Capstone (Washington and Lee University), Fall 2024

BUS 387, Alchemy of Innovation (Washington and Lee University), Spring 2024

BUS 198, Entrepreneurship Field Consulting Experience (Washington and Lee University), Winter 2024

BUS 376 Design Thinking (Washington and Lee University), Winter 2024 BUS 399 Entrepreneurship Capstone (Washington and Lee University), Winter 2024

BUS 198, Entrepreneurship Field Consulting Experience (Washington and Lee University), Fall 2023

BUS 399 Entrepreneurship Capstone (Washington and Lee University), Fall 2023

ID 396 Industrial Design Senior Capstone (DePaul University), Spring 2023

ID 391 Industrial Design Studio I (DePaul University), Spring 2023

ID 395 Special Topics - Rewilding in Patagonia Study Abroad (DePaul University), Winter 2023

ID 250 Drawing Techniques for Industrial Design (DePaul University), Winter 2023

ID 105 Digital Manufacturing in Solidworks (DePaul University), Fall 2022

ID 395 Industrial Design Studio I (DePaul University), Fall 2022

ID 300 History of Industrial Design (DePaul University), Spring 2022

ID 101 Metaphysics of Objects (DePaul University), Winter 2022

ID 104 Haptics (DePaul University), Fall 2021

EXP 210 Design & Fabrication for Physical Space (DePaul University), Spring 2021

ID 100 Introduction to Industrial Design (DePaul University), Spring 2021

EXP 250 Hardware Design Basics (DePaul University), Winter 2021 ID 104 Haptics (DePaul University), Winter 2021 ID 104 Haptics (DePaul University), Fall 2020 EXP 250 Hardware Design Basics (DePaul University), Summer 2020 GAM 399 Independent Study (DePaul University), Spring 2020 ID 104 Haptics (DePaul University), Spring 2020 IT 300 Research Experience (DePaul University), Spring 2020 GAM 334 The Business of Indie Games (DePaul University), Winter 2020 GAM 597 Topics in Game Design (DePaul University), Winter 2020 ID 101 Metaphysics of Objects (DePaul University), Fall 2019 GAM 245 Game Development II (DePaul University), Spring 2019 GAM 334 The Business of Indie Games (DePaul University), Winter 2019 GAM 597 Topics in Game Design (DePaul University), Winter 2019 GAM 392 Game Modification Workshop (DePaul University), Fall 2019 GAM 205 Evolution of Games (DePaul University), Spring 2018 GAM 245 Game Development II (DePaul University), Spring 2018 GAM 399 Independent Study (DePaul University), Spring 2018 IT 300 Research Experience (DePaul University), Spring 2018 GAM 334 The Business of Indie Games (DePaul University), Winter 2018 GAM 597 Topics in Game Design (DePaul University), Winter 2018 EXP 210 Design and Fabrication for Physical Space (DePaul University), Fall 2017 EXP 250 Hardware Design Basics (DePaul University), Fall 2017 GAM 240 Playgramming (DePaul University), Fall 2017 IPD 230 Thinking Through Making (DePaul University), Summer 2017 GAM 228 Ethics in Computer Games and Cinema (DePaul University), Spring 2017 IT 300 Research Experience (DePaul University), Spring 2017 GAM 240 Playgramming (DePaul University), Winter 2017 GAM 334 The Business of Indie Games (DePaul University), Winter 2017 GAM 597 Topics in Game Design (DePaul University), Winter 2017 IT 300 Research Experience (DePaul University), Winter 2017 EXP 250 Hardware Design Basics (DePaul University), Fall 2016 GAM 226 Fundamentals of Game Design (DePaul University), Fall 2016 GAM 240 Playgramming (DePaul University), Fall 2016 GAM 399 Independent Study (DePaul University), Fall 2016 GAM 228 Ethics in Computer Games and Cinema (DePaul University),

GAM 240 Playgramming (DePaul University), Spring 2016

Spring 2016

GAM 399 Independent Study (DePaul University), Spring 2016 IT 300 Research Experience (DePaul University), Spring 2016 GAM 229 Design Writing and Presentation (DePaul University), Winter 2016

GAM 245 Game Development II (DePaul University), Winter 2016 GAM 334 The Business of Indie Games (DePaul University), Winter 2016 GAM 597 Topics in Game Design (DePaul University), Winter 2016 GAM 224 Game Design for Non-Majors (DePaul University), Fall 2015 GAM 226 Fundamentals of Game Design (DePaul University), Fall 2015 GAM 240 Playgramming (DePaul University), Fall 2015

### **B. CURRICULUM DEVELOPMENT**

- Developed new course BUS 308D Makers' Workshop (Washington and Lee University)
- Developed new course BUS 387 Alchemy of Innovation (Washington and Lee University)
- Revamped course BUS 376 Design Thinking (Washington and Lee University)
- Revamped course BUS 198 Entrepreneurship Field Consulting Experience (Washington and Lee University)
- Revamped course BUS 399 Entrepreneurship Capstone (Washington and Lee University)
- Developed new course ID 396 Industrial Design Senior Capstone (DePaul University)
- Developed new course ID 391 Industrial Design Studio I (DePaul University)
- Developed new course ID 395 Special Topics Rewilding in Patagonia Study Abroad (DePaul University)
- Developed new course ID 250 Drawing Techniques for Industrial Design (DePaul University)
- Developed new course ID 105 Digital Manufacturing in Solidworks (DePaul University)
- Developed new course ID 300 History of Industrial Design (DePaul University)
- Developed new course ID 104 Haptics (DePaul University)
- Developed new course ID 101 Metaphysics of Objects (DePaul University)
- Developed new course ID 100 Introduction to Industrial Design (DePaul University)

Developed new course EXP 250 Hardware Design Basics (DePaul University)

Developed new course EXP 210 Design & Fabrication for Physical Space (DePaul University)

Developed new course GAM 334 The Business of Indie Games (DePaul University)

## C. OTHER TEACHING ACTIVITIES

Judged WashU at St. Louis No Code Hacakathon, 2023.

Developed 1K Makerspace program, 2021. (collaboration with underserved schools in Chicago)

Developed Certificate in Innovative Making, 2020.

Led the creation of BFA Industrial Design, 2019.

Developed Thinking through Making certificate for Caterpillar, Inc, 2017.

Developed and taught summer maker program for teens living in Chicago Housing Authority residential buildings, 2016.

Developed Designing for Physical Technology minor, 2016.

Contributed to the development of MFA Game Design, 2015.

### VI. SERVICE

## A. PROFESSIONAL CONTRIBUTIONS

Expert Panelist, GEM USA, 2024-.

Mentor, Techstars, 2024-.

Board of Advisors, DePaul University Jarvis Innovation Center, 2023-.

President, Margalus, LLC, 2017-.

Representative, Nation of Makers Illinois, 2016 – 2023.

President, International Game Developers Assn. Chicago, 2012 – 2014.

#### **B. CAMPUS CONTRIBUTIONS**

Director, Connolly Center, Washington and Lee University, 2023 -.

Member, Intellectual Property Committee, Washington and Lee University, 2024–.

Director, Entrepreneur in Residence, Washington and Lee University, 2024–.

Organizer, Video Pitch Showcase, Washington and Lee University, 2024–.

Member, Johnson Opportunity Grant Committee, Washington and Lee University, 2024 –.

- Member, Johnson Scholarship Committee, Washington and Lee University, 2024 –.
- Organizer, University Hackathon, Washington and Lee University, 2023–.
- Co-Organizer, Creativate Showcase, Washington and Lee University, 2023-.
- Director, Entrepreneurship Summit, Washington and Lee University, 2023–.
- Fellow, Mudd Center, Washington and Lee University, 2023 2024. Member, Community Based Learning Cohort, Washington and Lee University, 2023 2024.
- School of Design Academic Program Rev. Working Group, DePaul University, 2020 2021.

Program Chair, Industrial Design PC, DePaul University, 2019–2023.

Program Assessment Representative, DePaul University, 2018 – 2020.

Founding Director, DePaul Idea Realization Labs 1 and 2, DePaul University, 2017 – 2023.

Virtual Reality Club, School of Design, DePaul University, 2016 – 2017.

Member, PC Experience Design, DePaul University, 2016 – 2023.

Member, DePaul Visiting Designer Series, DePaul University, 2016.

Advisor, HerCDM, DePaul University, 2016 – 2017.

Member, Game Design Search Committee, DePaul University, 2016 – 2019.

Advisor, Robotics Club, DePaul University, 2016 – 2023.

Member, Game Design program committee, DePaul University, 2015 – 2020.

Member, Game Design MFA Committee, DePaul University, 2015 – 2016.

### C. PUBLIC CONTRIBUTIONS

Board Member, Mountain Gateway Community College Tech School, 2024-.

Chair, Sierra Club National Outings Midwest, 2023-.

Co-Founding Director, Illinois PPE, 2019 – 2022.

Co-Founding Director, Southland Maker Faire, 2014 – 2019.

Founding Director, Spacelab Makerspace NFP, 2013 -.

### D. OTHER CONTRIBUTIONS

Member, Association of Computing and Machinery

## VII. GRANTS AND CONTRACTS

## A. GRANTS

- Margalus, J. (Lead). (2025). VIVA Open Adopt Grant: Makers' Workshop. Funded by Virginia's Academic Library Consortium. Award amount: \$2,000. Winter 2025.
- Margalus, J. (Lead). (2024) Thotcon 0xD Conference Badge. Funded by Thotcon NFP. Award amount: \$60,000. Fall 2024.
- Margalus, J. (Lead). (2024). Lenfest Summer Research: Summer Research Project. Funded by Washington and Lee University. Award amount: \$6,465 (\$4,500 stipend + \$1,965 expenses). Summer 2024.
- Beck-Winchatz, B. (PI), Margalus, J.R. (Co-PI), Landahl, E. (Co-PI). (2023). Total Solar Eclipse 2024: Engaging Undergraduate Students at DePaul University through High-Altitude Ballooning and Makerspaces. Funded by NASA. Award amount: \$20,000. January 2023 April 2024.
- Margalus, J. (Lead). (2022). Mobile Microscope Research. Funded by University of Chicago. Award amount: \$20,000. May 30, 2022 Completed, July 2023.
- Margalus, J. (Lead). (2021). 1K Makerspace Crowdfunding. Funded by Inspire DePaul. Award amount: \$5,000. May 31, 2021 Completed, Jul 2023.
- Margalus, J. (Lead). (2019). DePaul Electronics: An Interdisciplinary Model. Funded by Quality of Instruction Council. Award amount: \$6,000. June 1, 2019 June 30, 2020. Completed, Jul 2022.
- Margalus, J. (Lead). (2022). SpaceBot IoT Project, Second Round. Funded by SpaceBot. Award amount: \$3,000. January 4, 2022 Completed, Jan 2022.
- Margalus, J. (Lead). (2022). SpaceBot IoT Project. Funded by SpaceBot. Award amount: \$5,000. Completed September 1, 2022.
- Margalus, J. (PI). (2021). GetMePPE Community Action Grant. Funded by GetMePPE. Award amount: \$16,700. May 26, 2021 Completed, Apr 2021.
- Margalus, J. (Lead). (2021). Strong Cities Grant. Funded by Strong Cities. Award amount: \$6,000. February 1, 2021 Completed, Jan 2021.

Margalus, J. (Lead). (2020). Support Award. Funded by Accenture and Nation of Makers. Award amount: \$6,000. September 8, 2020 - Completed, Sep 2020.

- Margalus, J. (Lead), Steinbach, T. (Partner). (2020). Emergency Action Fund. Funded by Julian Grace Foundation. Award amount: \$25,000. April 14, 2020 Completed, Apr 2020.
- Margalus, J. (Lead). (2019). Thotcon 0xB Conference Badge. Funded by Thotcon NFP. Award amount: \$69,000. November 4, 2019 Completed, Jan 2020.
- Matteson, N. (Co-PI), Margalus, J. (Co-PI), Landahl, E. (Co-PI). (2019). Developing a Multi-disciplinary Bachelor of Science in Industrial Design. Funded by Collaborative Instruction Fellow Stipend. Award amount: \$12,000. March 1, 2019 Completed, Sep 2019.
- Margalus, J. (Lead). (2019). Thotcon 0xA Conference Badge. Funded by Thotcon NFP. Award amount: \$40,000. May 1, 2019 July 31, 2019. Completed, Jul 2019.
- Margalus, J. (Lead). (2018). Thotcon 0x9 Badges. Funded by Thotcon NFP. Award amount: \$40,000. January 1, 2018 May 31, 2018. Completed, Apr 2018.
- Margalus, J. (Lead). (2017). Thinking through Making Certification. Funded by Caterpillar. Award amount: \$29,900. June 1, 2017 September 30, 2017. Completed, Sep 2017.
- Margalus, J. (Co-PI), Ristich, R. (Co-PI), Matteson, N. (Partner). (2017). Thotcon Convention Badge Game. Funded by Thotcon. Award amount: \$30,000. January 1, 2017 April 30, 2017. Completed, Apr 2017.